



Waddell & Reed Kids' Marathon presented by Children's Mercy
Hospitals and Clinics

Group Follow Up Information

Saturday, October 15, 2011

WELCOME: The 4th Annual Waddell & Reed Kids' Marathon presented by Children's Mercy Hospitals and Clinics is right around the corner! We are very excited about this event, which encourages area kids to be active and maintain a healthy lifestyle.

As the event draws near, we are asking individuals to step in and take a leadership role for this effort – encouraging children 5- 15 yrs of age to sign up for the Kids' Marathon and sign on for healthy living!

EVENT INFORMATION: Waddell & Reed Kids' Marathon presented by Children's Mercy Hospitals and Clinics will host the event on October 15, 2011 from 10 a.m. to 1 p.m..

EVENT LOCATION: Crown Center- Washington Square Park, Pershing Road and Grand Boulevard in Kansas City, MO.

PACKET PICK- UP/ EXPO: The group coach (ONLY ONE REPRESENTATIVE PER GROUP) will come down and pick up race packets during the race Expo. **There will be NO packet pick up the day of the race.** Reminder: participant waivers need to be brought to the Expo at check in if participants did not register online.

LOCATION: Crown Center Exhibit Hall A ****this exhibit hall is located in the Hyatt Regency****

ADDRESS: 2323 McGee Street, Kansas City, MO 64108

TIME: Thursday, October 13th: 12PM- 7PM

Friday, October 14th: 10AM- 9PM

RACE PACKETS: Each participant should receive a race packet containing wristbands, a bib number, and a t-shirt.

WRISTBANDS: There will be 2 BLUE wristbands provided per participant. One wristband is for the participant, the other wristband is for the parent/guardian to wear. The 2 wristbands will each have the same number on them and it should match the participants bib number. The child must be matched with an adult wearing the matching number to leave the race finish area. Parents/guardians are welcome to run the race with the participants.

Coaches will also be provided with extra wristbands. It is recommended these additional wristbands be given to adults who are available at the race to help escort participants out of the finish line area. We recommend the coach write the **range of bib numbers** their participants will have on the wristbands so that those adults will be able to pick up any participant with that bib number. Once coaches/participants have left the finish line area they will not be able to get back in.

REGISTRATION: Group registration will close on **Sunday, Oct. 9th, 2011**. Please have all your participants sign up into your group by this date. For help registering your participants please refer to our Group Registration information: http://waddellandreedkansascitymarathon.org/ContentDir/Group_Registration_Information_for_parents.pdf . *NOTE: After online registration is closed, participants may register in person (as an individual) at the Expo and run with your group but a fee of \$15 will be associated.*

EVENT WAIVER: For those not registering online, a parent/ guardian must sign an event waiver form. Please refer to our Print registration form/ event waiver:

http://waddellandreedkansascitymarathon.org/ContentDir/2011_Kids_Marathon_Form1.pdf . Please bring these waivers to packet pick up. **EVERY STUDENT MUST HAVE A SIGNED WAIVER OR HE OR SHE WILL NOT BE ALLOWED TO RUN.**

TRAINING GUIDE: A training guide developed by Children's Mercy can be downloaded free of charge by clicking http://waddellandreedkansascitymarathon.org/ContentDir/Marathon_Kids_Training_Guide2011.pdf . We encourage you to have your participants use this guide to help prepare them for the 1.2 mile run.



KIDS MARATHON CLUB: Each child is encouraged through the training guide to run or walk 25 miles leading up to the final 1.2 miles on race day at the Kids' Marathon, which upon completion totals a full marathon! Students should track all miles and events completed on the event tracking form:

http://waddellandreedkansascitymarathon.org/ContentDir/Kids_Training_Log_2.pdf . Those students completing all 25 miles leading up to the Kids' Marathon along with the 1.2 mile run on event day will be recognized with a **Certificate of Completion** as well as on the Children's Mercy and Kansas City Marathon websites. Completers should turn their logs into the group coach to turn in at packet pick- up, please make sure the names are on them!!

RACE DAY ACTIVITIES TIME SCHEDULE:

10:00 a.m. - **Lend A Hand- Entertainment begins**
 10:30 a.m. - **Welcome**
 10:40 a.m. - **Stretching**
 10:45 a.m. - **Mascot races**
 10:50 a.m. - **Kids head to Starting Line**
 11:00 a.m. - **Kids' Race Starts!**
 11:00 a.m. -1:00 p.m. - **Kids' Zone After Party Area open**

STARTING LINE: ALL RUNNERS must be lined up at the start in their respective-age. Participants are lined up by anticipated per mile pace to keep the course safe for all participants. We appreciate your students' patience in waiting while everyone is lined up. Please have your child(ren) line up at the start line by grade, grades 6-8 will be towards the front and younger children will be lined up behind them. If your family has young children and would like to run together or you are using a stroller, we recommend you line up at the back of line. This is for all children's safety during the race. **Note: If child(ren) do plan on walking the event, please instruct them to start at the back of the line no matter what grade level.**

KIDS RACE COURSE: The Kids' Marathon course is approximately 1.2 miles and each school should have a chaperone or coach at the event. Start line volunteers will direct all runners on the course. The race route map is available here: http://waddellandreedkansascitymarathon.org/ContentDir/kidsmarathon_course_maps_39.pdf .

TRANSPORTATION: Transportation is the responsibility of each school. Please plan to arrive in enough time to find a parking place and get to the event start. Remember the larger races will be going on and streets will be closed.

QUESTIONS/ VOLUNTEERS: For questions on race day, please go to the Volunteer check-in tent for assistance. For any other inquires please do not hesitate to contact us at: kidsmarathon@kcmarathon.org

AFTER PARTY (Kids' Zone): The after party area will be open right after the race starts. **PLEASE NOTE: The food, water, and other snacks are for participants!** (Students will not be permitted to visit the Kids' Zone prior to the race.)

LOST CHILDREN: We will have a lost child area set up before and after the Kids' Marathon event. It will be located at the Volunteer check- in tent. This tent is located on the corner of Pershing Rd and Grand Blvd, by the park statue. Please write the cell number of a guardian who will be at the event on the back of the participant's bib number so we can call if you are separated from your child.

SECURITY: There will be uniformed Kansas City Police Officers at the course at all intersections and one will be at the finish line area for the Kids' Race.

MEDICAL: Kansas City EMS crew will be present in case of any medical emergencies. We will also have doctors and nurses available.

PARTICIPANT SUPPORTERS:

- Parents, siblings and friends are encouraged to cheer for their participants along the route
- Each group may bring a banner or sign on race day for course cheerleaders to hold. Someone from your group can hold it or if you would like a volunteer to hold it please bring to the volunteer check in.

WEATHER: Rain or shine, the Kids' Marathon will continue (only lightning will cancel the event.) Students should bring a light jacket or coat in the case of cold weather.