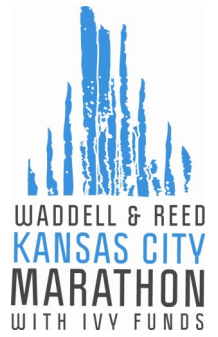




2011 WADDELL & REED KANSAS CITY MARATHON HEALTH & FITNESS EXPO

Thursday, October 13 hours TBD
Friday, October 14 (tentative hours) 10 am - 9 pm
Crown Center Exhibit Hall
(Located by the start and finish lines)



Booth Space Price:

- Standard Interior Booth Rate (10' x 10' booth) \$650
- Prime Exterior High Traffic Booth Rate (10' x 10' booth) \$750
- Small Interior Booth Rate (6' x 10' booth - limited number) \$450
- Not-For-Profit Interior Rate (10' x 10' booth assigned by GKCS) \$350

Exhibitor packets will be emailed by Geo. E. Fern Co / GKCS and will include a form for **any additional equipment or electrical needs**. Booth includes:

- Exhibit space draped with 8' high background and 3' high side rail divider
- 8'x 24' draped table, topped and skirted on three sides and side chairs
- 7"x 44" two line, black on white identification sign with company name and booth number as specified by you
- Free parking at Exhibit Hall

Exhibitor setup begins Thursday, October 13 (Time: TBD). Exhibitors dismantle **after 9 pm** Friday, October 14. After an application is received with payment and approved as an exhibitor, company name with link to company website will be posted on www.waddellandreedkcmarathon.org.

Sign Up Information: Complete and mail or fax to (816) 474-7979.

Product or Service: _____ Booth Preference: _____

Contact Person: _____

Company Name: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ E-mail: _____

Signature: _____

Your signature indicates acceptance of the terms and conditions of this agreement.

Payment Method:

Checks payable to: Kansas City Sports Commission
1308 Pennsylvania Avenue, Kansas City MO 64105

Credit Card Payment: Visa _____ Master Card _____ Total Payment Enclosed: _____
(3% transaction fee is added to credit card purchase)

Credit Card Number: _____ Expiration: _____

Authorized Signature: _____

Questions Contact Sarah Stanton at sstanton@sportkc.org
Or call at (816) 389-4194